



## The Dog Pad News

### January 2010 to November 2010



#### January to March 2010

Tania and Lexi spent several months researching and trying different dog treat recipes. They experimented with a variety of different treat decorating techniques to come up with the perfect treats and biscuits for The Dog Pad customers.



#### March to April 2010

The Dog Pad family and friends had the pleasure of trying the first release of dog treats and biscuits. Reviews were great!!



#### April 2010

The Dog Pad received its first order for some gift baskets.



#### April 2010

The Dog Pad is on Facebook. Come sniff us out and become one of The Dog Pad fans...



It has been a long, hard day at The Dog Pad...nap time.

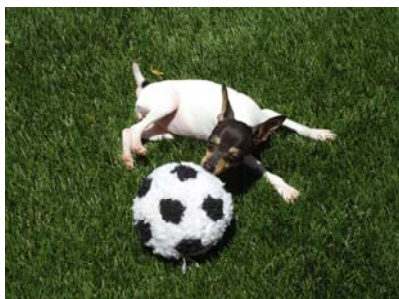
While it has been a thrill to watch everything come to fruition, we still have a lot of work ahead of us. Stay tuned for more news in the coming months.

And, don't forget to place your [order](#).



#### May 2010

There is a new addition to the family. Sasha, another Toy Fox Terrier, came into our lives. She is slowly getting to know her new family, although she already seems to have the upper hand with the kitties, despite her small stature. Her favorite things to do include sleeping in (yes, she does get to sleep in the bed with mom, dad, and Lexi), playing in her back yard with all of Lexi's toys (which are now hers despite Lexi's protests), running circles around the cats,.....did we mention playing...





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#### August 2010

The Dog Pad participated in the Annual Dog Days of Summer Event in Cardiff. It was certainly a festival for canines!! Despite the overcast, colder weather canines of all shapes and sizes turned out for the event, some dressed to the hilt, and others sporting their leather jackets and riding Harley's down the street.

During the event we answered many questions about The Dog Pad treats. The brownie bites were the favorite item of the day, with the granola bones coming in a close second. Some of the most popular questions of the day included:



- "Candy for Dogs?" *At The Dog Pad we prefer to use the term "gourmet treats."*
- "Are these for humans or for dogs?" *Yes, they are indeed for dogs,...but humans can eat them too.*
  - "Is that chocolate?" *No, it's actually carob. Carob comes from carob pods that grow on carob trees, small evergreen shrubs native to the Mediterranean. Carob was used as a natural sweetener before sugar cane was used. Carob tastes similar to sweetened cocoa, but lacks the theobromine, caffeine, and other psychoactive properties found in cocoa that can potentially be lethal to dogs.*
  - "Where is The Dog Pad located?" *We currently just sell our treats online, but are hoping to make The Dog Pad treats available in certain local pet stores, and eventually in The Dog Pad bakery.*

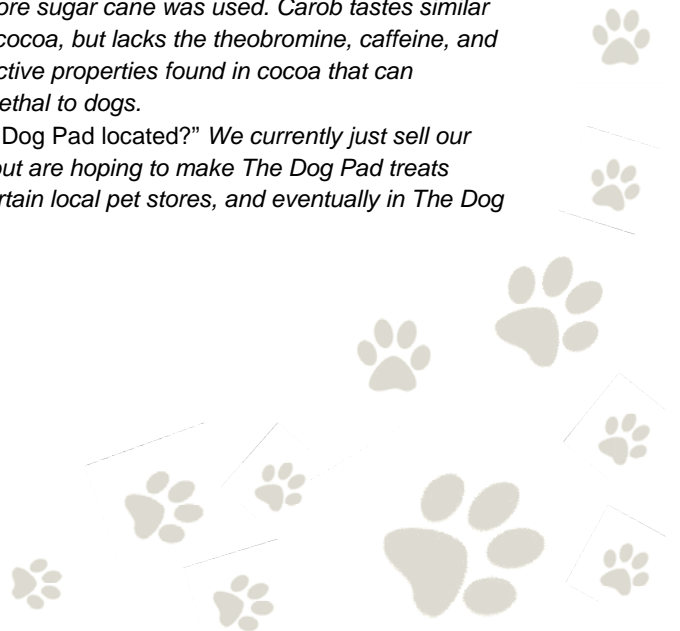


#### September 2010

The Dog Pad is one of the Sponsors of the Escondido Humane Society's 17th Annual Tails at Twilight Gala. The Dog Pad treats will be served at the event to canine guests in attendance.



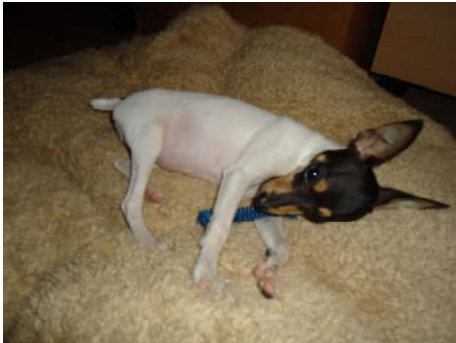
Saturday, September 25, 2010





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### October 2010

Baby Sasha was spayed this month. She was definitely not thrilled about wearing the silly cone (E-collar) around her tiny head. We were made aware of her protesting as she shook her head vigorously from side to side, only to come to rest on her bed, sighing heavily when she realized that the cone is here to stay, at least for a little while longer. Despite her displeasure with the cone she is making an amazing recovery, already bounding around with her sister, Lexi, and back to terrorizing the kitties.

Lexi's mom is spending time training at Canine Companions for Independence in Oceanside this month in order to become a puppy sitter. It is amazing to watch the trainers and puppy raisers work their magic with the dogs. "I truly appreciate the amount of time and effort that is required to train the dogs."

But not only do the trainers and puppy raisers work their magic with the dogs, the dogs can also work their magic during times of crisis. More recently, several dogs who went through the Canine Companions training have been helping the young children who were traumatized by the shooting at Kelly Elementary School in Carlsbad, CA become more comfortable returning to the playground



### November 2010

There are so many animals in need of help and medical attention and The Dog Pad appreciates the opportunity to help those who are in need. The Dog Pad will be donating a gift basket for an event being held at Brengle Terrace Park in Vista by Loving Guidance on November 6th to help raise money for a dog in a local rescue facility that is in need of medical attention. Please come show your support at the event.

<http://www.lovingk9guidance.com/>

